News Cast – Project #2

**1. Names of everyone in your group: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**2. Your NEWS CAST’s name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  
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**3. Read and Review together these “Elements of a News Cast”.**

 You can only talk for as long as you have images.

 Images speak louder than words, so images should bear witness to the words.

 Audio should relate to images shown so as not to confuse the listener.

 Timely stories matter; present stories related to seasonal events or to something happening in the school now.

 Background sounds (traffic, crowds cheering or the roar of an airplane taking off) are integral to the storytelling process.

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| --- | --- | --- |
| **Intro:** John and Mary | **1st up**: Jane**:  Sports News** | **2nd up: John:  Weather** |
| **3rd up: Mary:  Music News** | **4th up: Jane and John: Interview** | **5th up: Mary:  Closing Show** |

 While working on your News Cast, check that the 5 w's (who, what, where, why and when) are represented in the video.  
  
**4. Story Board: Use table below to help plan out the order /topic of the newscast. Example:**

**Your storyboard:**

|  |  |  |
| --- | --- | --- |
| **Intro:** | **1st up** | **2nd up:** |
|  |  | **Closing:** |

**5. Script Writing:** One member of the group - creates a Google Doc and shares it with the other members. Beginning working on your script which should include/look like this example:

1) INTRO   
 Image: TV Studio #1  
 On Screen: Mary and John  
 Dialog:   
 Mary 🡪 “Welcome to the JMJ Newscast. I am Mary, and this is John.”  
 John 🡪 “Today we have an exciting several exciting stories. I will be   
 discussing the weather later in this episode.”  
 Mary 🡪 “Right now we have a live report from Jane Withers who will   
 discussing Sports News at Millstone Middle School. Take it away   
 Jane.”

2) SPORTS NEWS by JANE  
 **Image**: Millstone Middle School Field  
 **On Screen**: Jane  
 **Props/Extras**: Basketball, hoop, and someone off camera to toss the ball.  
 **Sound:** Harlem Globetrotters theme song.  
 Dialog:   
 Jane🡪 “Thanks guys…. Well the exciting news today…..”.

**Notes:**

a) Dialog said by everyone start 🡪 finish in “quotation marks”. Each time a different person talks press enter and state who is talking… often changing text colors helps!  
  
b) Include in your script background image name, dialog, sounds, props and camera directions.

c) Save all background/images onto desktop of ONE members computer.

**6) Final pre production to do: RE- ORDER SCRIPT** based on background images. When we video tape in the Green Room your newscast will be taped out of order. Look at your images… We will tape one background image at a time…

*The script above would be taped in this order: Intro, Closing, Sports, and then Weather. There are 3 background images, so we tape Intro and then Closing first.*

|  |  |  |  |
| --- | --- | --- | --- |
| **Performance Level** | **Needs Improvement** | **Satisfactory** | **Excellent** |
| **Story Board**  **(10 points)** | Story board incomplete or not done at all. Lacks several of the required elements: order, names of actors, and/or topics.  **0-2 points** | Story board incomplete and/or lacks one of the following elements: order, names of actors, and/or topics.  **3-5 points** | Story board complete and detailed. Includes all the major elements: order, names of actors, and topics.  **6-10 points** |
| **Script Writing**  **(15 points)** | There is no script, or script is not complete. Script lacks several of the required elements: title, background, actor, camera directions, sound, and/or props.  **0-5 points** | There is a script, however lacks at least one of the required elements: title, background, actor, camera directions, sound, and/or props.  **6-10 points** | There is a detailed script, which includes all of the elements: title, background, actor, camera directions, sound, and/or props.  **11-15 points** |
| **Organized Order of Taping / Preparedness for taping**  **(15 points)** | No organization of order of videotaping is apparent. Props missing, inappropriate clothing/ colors, and/or script not followed.  **0-5 points** | There was some organization demonstrated during videotaping. Issues with one of the following: Props missing, inappropriate clothing/ colors, and/or script not followed.  **6-10 points** | There were no problems with videotaping – order/props/ clothing. All members were on task and completed their portion of newscast.  **11-15 points** |
| **Group Participation**  **(10 points)** | One member of the group dominated project and completed everything. Group didn’t work together and share responsibilities.  **0-2 points** | Group worked to complete task, however had a few problems with working with each other and cooperation. Members didn’t share load. **3-5 points** | Group members shared all the responsibilities, were creative and helpful to each team members part in the newscast. **6-10 points** |
| **Title/ Credits**  **(10 points)** | The title and/or credits were not present. No effects were added to title/credits. Name of show and students’ names were not present.  **0-2 points** | The title and credits are present but lack title of song, and/or students’ name. Little or no effects were added or thought was shown in choice.  **3-5 points** | The title and credits are present, and include the title of song, name of newscast, and students’ name. Effect shows thought and is unique.  **6-10 points** |
| **Video Editing**  **(10 points)** | Splitting was not completed, and didn’t demonstrate knowledge of this technique. No effects were added in the Newscast.  **0-5 points** | The splitting was completed; however more practice was needed on this skill to make video flow evenly. A few effects were present in video.  **6-10 points** | Use of effective editing skills was demonstrated. Video had several influential effects added to enhance the overall newscast.  **11-15 points** |
| **Music/Sound**  **(10 points)** | Music/sound chosen had audio level issues, and was not appropriate for this project. Sound length was either too short or long.  **0-2 points** | Music/sound chosen had either audio level issues or was not appropriate for this project. Sound length was either too short or long.  **3-5 points** | Music/sound chosen was appropriate and audio level as at an even level. Sound length was within the video.  **6-10 points** |
| **Overall Newscast**  **(20 points)** | Video did not show/represent  all aspects of the project:   * *Newscast flow –conversational* * *Editing skills for enhancement* * *Provide information to audience*   **0-7 points** | Video do show/represent several, but not all aspects  of the project:   * *Newscast flow –conversational* * *Editing skills for enhancement* * *Provide information to audience*   **8-14 points** | Video clearly represented all aspects of the project:   * *Newscast flow –conversational* * *Editing skills for enhancement* * *Provide information to audience*   **15– 20 points** |